

# Lower prices for generic medications – it's so easy!

## Price Assure – Powered by GoodRx®

With pharmacy being the number one driver of health care costs,<sup>1</sup> employers need innovative solutions to ensure their members are getting access to affordable medications. Starting in early 2023, **Price Assure – Powered by GoodRx®** will be available to participating Cigna Health Plan clients.

Price Assure aims to help people access better pricing that may be available for certain medications without having to shop around for coupons or discount cards at the pharmacy counter. When available for certain prescription claims, Price Assure will automatically leverage GoodRx's prescription prices for the customer.<sup>2</sup>

### How it works

In most cases, the better price for a medication comes from our negotiated price within the benefit, but there are rare cases where GoodRx pricing is lower.<sup>3</sup> By integrating the GoodRx discount card pricing, we ensure members fill their prescriptions without missing out on any potential cost savings. This is particularly good for members in High Deductible Health Plans where they are responsible for the full cost of the medication until they meet their deductible.<sup>4</sup>

GoodRx pricing is available for most commonly used generics at any Cigna in-network retail pharmacy where GoodRx discount cards are accepted. The program will continue to abide by the plan setup and rules – and claims will apply to applicable deductibles and out-of-pocket maximums as they normally would.

### Employers:

- › Enrollment is automatic.
- › Customers stay in their benefit so clients have transparency to drug claim trends and actual customer cost.
- › Increased member satisfaction with automatic lower cost drug prices sometimes found outside of the benefit.



**For more information,  
please contact your Cigna  
representative.**

### Members:

- › See greater savings for non-specialty generic medications filled in 30- and 90-day supplies.
- › Experience a seamless process at point-of-sale without having to go to a discount card site to research a lower price.
- › Get health and clinical safety checks – ensuring they are filling their prescriptions safely.
- › If the GoodRx price is lowest, it will be applied to deductibles just like any pharmacy benefit claim.



Offered by Cigna Health and Life Insurance Company or its affiliates.

1. Cigna internal analysis of 2019 commercial claim data.  
2. Price Assure, Powered by GoodRx, will be available to participating Cigna Health Plan clients.  
3. National book of business study, Express Scripts 2022.  
4. For customers with an HRA or FSA plan, balances must be at \$0 to leverage GoodRx pricing.

Product availability may vary depending on location and plan type and is subject to change. All group insurance policies and benefit plans contain exclusions and limitations. For costs and complete details of coverage, contact your Cigna representative.

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